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#### MORGAN STANLEY EUROPEAN FINANCIALS CONFERENCE 2009

Navigating through the credit crisis and assessing the new earnings power.

How do you plan to execute your strategy and face the key challenges over the next few years?





### Agenda

- Review of 2008
- Old Mutual is changing
- Summary



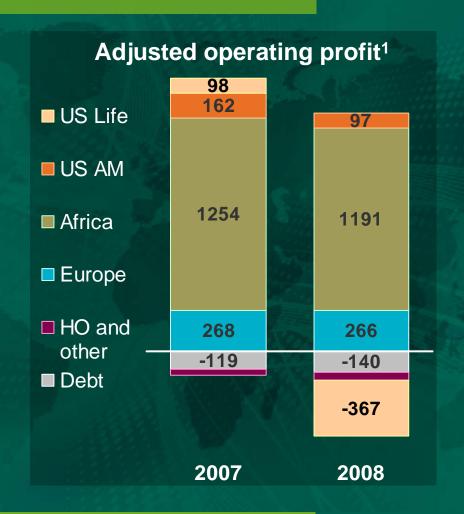
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### Most parts of the Group performed well in 2008

- £1bn total AOP¹
- Solid performance in Europe
- Strong sales and earnings growth in OMSA
- Nedbank performed well in a difficult market
- Improving performance in M&F
- Resilient NCCF in US Asset Management
- Challenges in US Life





### Capital and liquidity positions create a firm foundation

- Group FGD surplus £0.7bn¹
- Available cash and facilities £0.6bn¹
- Capital-light business mix
- Individual businesses well capitalised
- No 2008 final dividend in order to conserve cash and capital

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Business unit	Ratio	
OMLAC(SA)	3.8x	
M&F	130%	
US Life onshore	305%	
Nordic	9.9x	
UK	2.6x	
Nedbank		
Core Tier 1	8.2%	
Tier 1	9.6%	
Total	12.4%	



### Resilient to stress testing

\$m <sup>1</sup>	Investment grade	Non investment grade	TOTAL
Treasury / Agency	\$114m		\$114m
Cash / Short Term	\$950m		\$950m
CMBS / RMBS / ABS	\$4,079m	\$85m	\$4,164m
Corporate bonds	\$11,582m	\$534m	\$12,116m
Not rated	\$41m		\$41m
Total investments and securities	\$16,766m	\$619m	\$17,385m
Default rate (stress test)	1.6%	25.0%	
Expected Defaults	\$251m	\$155m	
Recoverability assumption	20%	20%	
Total potential defaults	\$201m	\$124m	\$325m
Impairment on investments & securities @ stress test			1.9%



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#### **Considerable strengths**

- Distinctive technology and capabilities in the UK, Sweden and South Africa
- Europe: Well placed in the growing platform market
- Africa: Strong brand positions in attractive markets
- US (Asset Management): boutique model gives broad appeal and some resilience against market volatility
- Capital-light business mix
- Focused and capable management team



### Fundamental need to change

From To Centralised management Decentralised Broad portfolio Streamlined portfolio Small businesses Scale businesses Focus on volume Focus on value



#### Five strategic priorities

#### **Vision**

To become the international long term savings and investment provider of choice and the premier financial services provider in South Africa

#### **Strategic priorities**

Conserve capital and liquidity

Streamline the portfolio over time

Leverage scale in our long term savings businesses

Drive value creation in South Africa

Improve operational efficiency, risk management & governance

Values				
Res	pect	Integrity	Accountability	Pushing beyond boundaries



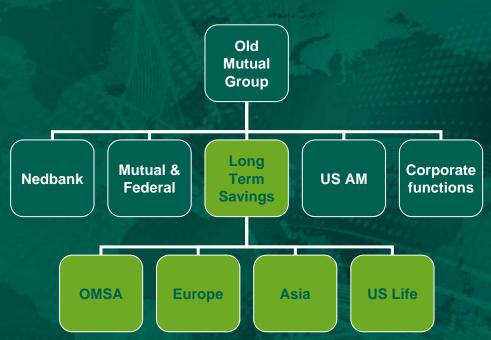
#### Streamline the portfolio

- Closed Bermuda to new business
- Sale of Australian business
- Exited Portugal
- Refocused businesses in Continental Europe
- Scaled back aspirations in the Far East
- Withdrawn product lines
- Closed Atlanta office



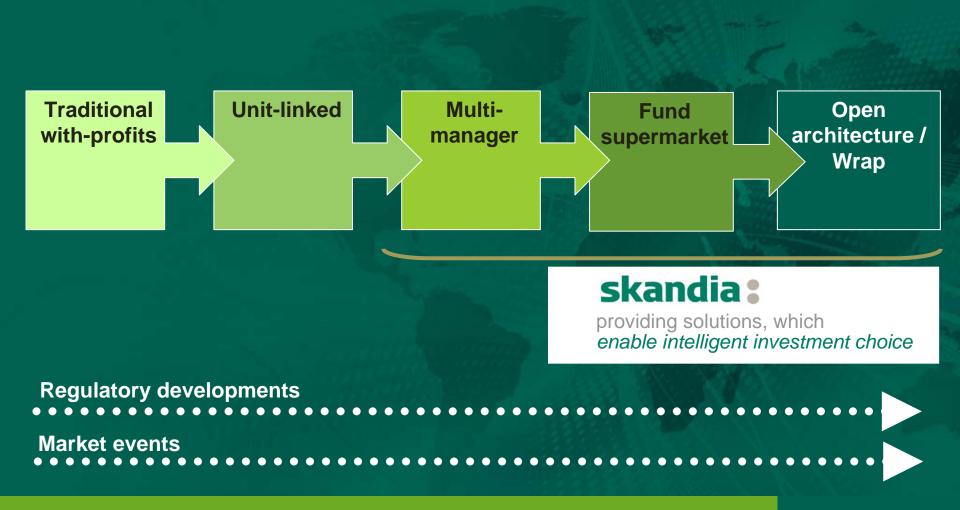
#### Leverage scale in long term savings

- Creation of a long term savings division
- More effective deployment of technology and platform
- Closer link of Skandia businesses to OMSA to leverage innovative Skandia UK proposition





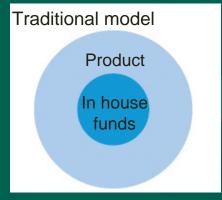
# The UK market has evolved significantly over the last 20 years





# The business model has evolved in response

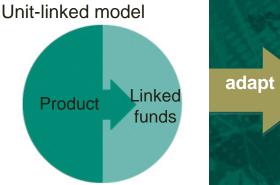




Product selected, with in-house funds embedded



Product selected, with choice of funds



Adapted traditional model

Product

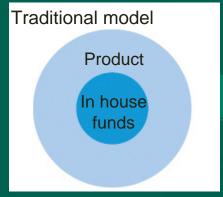
In house funds

Linked funds

Product selected, with 'veneer' of fund choice, but largely in-house funds promoted

# The business model has evolved in response





Product selected, with in-house funds embedded



Product selected, with choice of funds

Linked

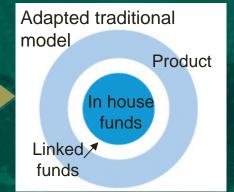
funds

Unit-linked model

**Product** 



adapt



Product selected, with 'veneer' of fund choice, but largely in-house funds promoted



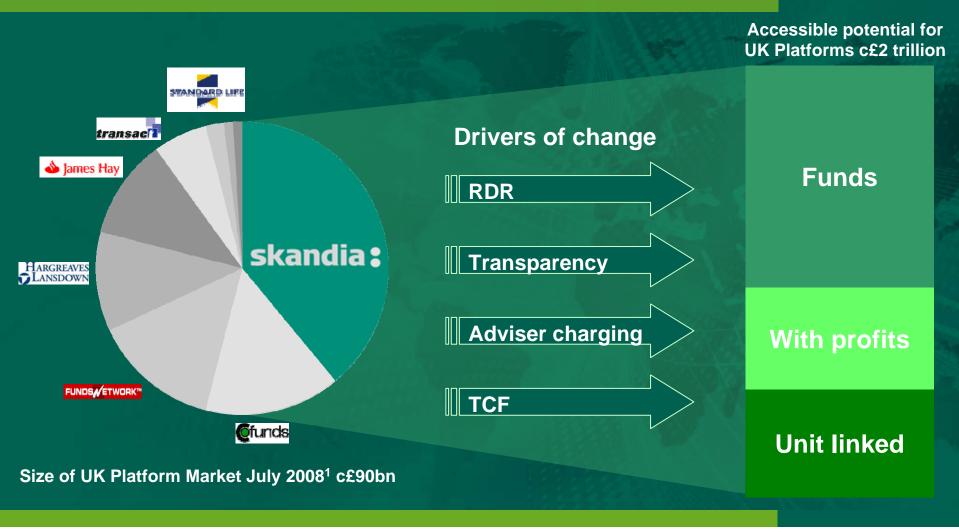
New model:
Driven by clients' needs
Investment choice optimised
through appropriate product wrapper





# Skandia is well positioned in the growing platform market

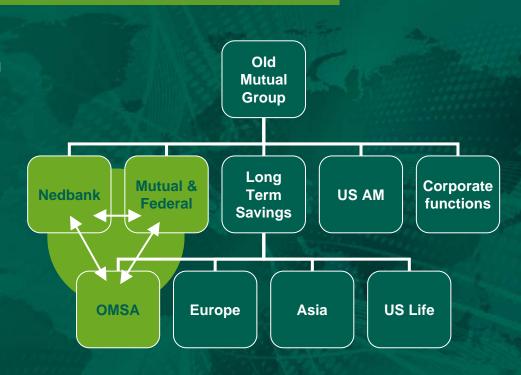




**<sup>®</sup>** OLD MUTUAL

#### Drive value creation in South Africa

- Greater co-operation between OMSA, Nedbank and M&F
- Over R1bn annual pre-tax savings already delivered
- Further savings achievable
- New bancassurance targets





# Leading positions in South Africa's financial services markets



Sector	Brand	Market position <sup>1</sup>
Life insurance	Old Mutual	1
Banking – retail	Nedbank	4
Banking – corporate	Nedbank	K & 1
General insurance	Mutual & Federal	2



<sup>&</sup>lt;sup>1</sup> latest available published data

### South Africa is an attractive place for us to do business

- Financial services industry remains sound
- GDP growth for 2009 forecast at >1%
- Growing market for financial products
- Strong brand positions
- High RoE businesses; strongly cash-generative
- Profits grown by 30% over 2 years<sup>1</sup>



## Improve operational efficiency, governance and risk management

- Improved governance and business controls
  - Greater degree of operational oversight
  - Risk appetites allocated
  - Invested in risk resources:
     people/systems/processes
  - Brought together risk & actuarial functions
- Improved hedging and fund mapping
- Cost and performance efficiencies are achievable
- Experienced programme manager appointed



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### **Summary**

- Trading well in difficult markets
- Underpinned by capital and liquidity
- Strong positions in attractive markets
- Clear on our priorities
- Reorganising to enable execution of the strategy
- Equipped to meet the challenges ahead



