

OLDMUTUAL



DO GREAT THINGS EVERY DAY

CAPITAL MARKETS DAY 2025

# UNLOCKING — VALUE — & GROWTH POTENTIAL

Strategy and value creation



# AGENDA

## **1 STRATEGY & VALUE CREATION**

## **2 DEEP DIVE: OM BANK**

## **3 DEEP DIVE: OLD MUTUAL LIFE AND SAVINGS**

## **4 FINANCIALS**

- **Teach-in: Group equity value**
- **Cash generation, dividends and capital allocation**



# Recap from Interim Results 2025

We have clarity on our priorities and repurposed our operating model



## Clarity and alignment

- Smooth CEO transition
- Group strategic priorities
- Value-led priority KPIs

## Creating shareholder value

- Demonstrate resolve on cost
- Earn the right to deploy capital
- Pivot to RoGEV & cash generation

## Sharpening execution

- Operating model re-design
- Created two new segments:
  - Life & Savings
  - Banking
- Leaner corporate centre

## Our guiding principles

**Tight vs loose  
decision framework**

**Accountability**

**Execution and  
delivery**

**Disciplined capital  
allocation**

# Group Executive Committee



**Jurie Strydom**  
Group CEO

## Customer facing segments



**Prabashini Moodley**

CEO: Old Mutual Life and Savings

### Old Mutual Life and Savings

- Mass and Foundation
- Personal Finance
- Wealth Management
- Corporate



**Clarence Nethengwe**

CEO: OM Bank

### Executive oversight over

- Old Mutual Finance
- Old Mutual Transaction Services



**Zulfa Abdurahman**

Acting CEO: Old Mutual Investments



**Charles Nortje**

CEO: Old Mutual Insure



**Clement Chinaka**

CEO: Old Mutual Africa Regions

## Group functions



**Casper Troskie**

Chief Financial Officer



**Zureida Ebrahim**

Chief Operating Officer



**Celiwe Ross**

Chief Human Capital and  
Corporate Affairs Officer



**Richard Treagus**

Chief Risk Officer

# Reflections from the new CEO



**An iconic African brand**

**Quality businesses at scale in South Africa**

**Deep roots across the continent with 180 year heritage**



**Clear value unlock opportunity**

**Restore margins and returns over the medium-term**

**Focused execution and disciplined capital allocation**



**Beyond value unlock**

**Leverage mass market distribution and customer reach**

**Contest new banking profit pool for growth**



**1**

**Iconic  
African  
Brand**

**2**

**Value  
creation  
phases**

**3**

**Capital  
allocation  
horizons**

**4**

**Strategic  
priorities**

**Integrated execution model**

**Operating model**

**Digital & data**

**Rewards**

**AI & automation**



1

**Iconic  
African  
Brand**

2

Value  
creation  
phases

3

Capital  
allocation  
horizons

4

Strategic  
priorities

# An iconic African brand



## Focused footprint



### Trusted brand

### Long term insurer of the year

News24 Business Awards for 2024 and 2025

### Top 10 strongest brand in South Africa

Brand Finance since 2022

### Competitive strength

### Top 3 position in most markets

by line of business

### Distribution scale

**9 689**  
Tied advisers

**27 135**  
Independent intermediaries



**13.7m**  
Customers<sup>1</sup>

**South Africa**  
180 years

**7.5m**

**Southern Africa**  
130 years

**3.7m**

**East Africa**  
130 years

**2m**

**West Africa**  
12 years

**0.3m**

1. Includes 0.2m customers in China

# Quality business assets, with strong value unlock potential



**R59.2bn**

## Life and Savings

**Leading mass market insurer**  
c.53% market share<sup>2</sup> in new business

**R187bn AuM, Old Mutual Superfund**  
Peer-leading umbrella fund in SA

**R442bn AuMA**  
Large Wealth Management business



**R10.7bn**

## Property and Casualty

**Top 3 general insurer**  
c.8.7% market share (South Africa)<sup>3</sup>

**CGIC, leading market share**  
Trade credit insurance (South Africa)



**R10.4bn**

## Asset Management

**OM Alternatives: R123bn AuM**  
Largest Private Markets business in South Africa

**Futuregrowth: R212bn AuM**  
Leading specialised fixed-interest and credit manager in SA



**R9.1bn**

## Banking and Lending

**R15.5 billion gross loan book**  
Proven credit origination capabilities

**346 Branch | 7.7K tied force**  
Distribution scale and customer reach

1. Total GEV includes: Negative R2.7 billion categorised as "Other", reflecting IFRS equity of holding companies (including cash), central costs, innovation initiatives (Next176) and China.

2. JP Morgan Market Share Report, 1H25

3. Source: SARB Financial Stability Review 2025, KPMG SA Insurance Industry Survey 2024



1

Iconic  
African  
Brand

2

**Value  
creation  
phases**

3

Capital  
allocation  
horizons

4

Strategic  
priorities

# Robust cash generation is indicative of under-appreciated intrinsic value



27% discount to GEV per share (30 Sept 2025)

**GEV  
per share**

**R18.40**

**Share  
Price**

**R13.35**

Cumulative R16.6bn shareholder distributions since FY2022

**Cash  
generation**

**R27.6bn**

**Dividends  
Paid**

**R14.1bn**

**Share  
Buy-backs<sup>1</sup>**

**R2.5bn**

- **GEV** incorporates negative persistency
- **Share price** trading at discount to GEV

- **Strong cash generation** from mature clusters
- **R13.5bn** allocated post ordinary dividends
  - R2.5bn to buy backs
  - R5.1bn to OM Bank and other growth investments
  - R5.9bn remaining in discretionary capital<sup>2</sup>

1. Excludes R3bn share buyback announced in H1 2025

2. R3bn of the discretionary capital balance earmarked for the share buyback announced in H1 2025, and R1.6bn earmarked for OM Bank for 2026

# Clear strategic priorities to unlock value and generate growth



## 1 Unlocking value

## 2 Generating growth

Drive competitiveness in South Africa businesses<sup>1</sup>

Deepen market leadership in Southern Africa

Establish the right to win for OM Bank

Evaluate and pivot on growth markets

Sharpening execution

Build profitable scale

Leverage Group assets

Strategic optionality

*Deep Dive: Old Mutual Life and Savings*

Southern Africa

*Deep dive: OM Bank*

East & West Africa

Old Mutual Insure



Malawi



Namibia



Botswana



Eswatini



Zimbabwe



Kenya



Uganda



Ghana



Rwanda



South Sudan

Old Mutual Investments

Tracked through new focused value creation KPIs

1. Includes OM Insure, OM Investments, and OM Life & Savings

# Key metrics for value creation



During the *unlocking value phase*, our immediate priority is to get our KPIs consistently into range

During the *generating growth phase*, targets may be revised upwards

		Old targets (Medium-term)		New targets (Medium-term)	
Financial indicators	Value Maximisation	RoGEV		14% to 16%	
		Dividend per share growth 3-year rolling target		6% to 9%	
	Efficiency & Competitiveness	RoNAV	Group: COE + 2% Excl. OM Bank: COE + 2 - 4%	➤	15% to 17%
		VNB Margin	2% - 3%	➤	2% to 3%
		Net Underwriting Margin Old Mutual Insure	4% - 6%	➤	5% to 8%

# Delivering cost efficiencies across the Group



**R2.5bn  
cost savings**

**By the end of FY 2027**, at least R1bn by end of 2026

**Equivalent to 10% reduction** to the FY 2024 underlying operating costs

## Tracked through key efficiency measures per segment

**Old Mutual Life  
and Savings**

**VNB margin**  
(H1 2025 1.4%)

**Old Mutual  
Insure**

**Expense ratio**  
(H1 2025 19.4%)

**Old Mutual  
Investments**

**Cost-income ratio**  
(H1 2025 67%)

**Old Mutual  
Banking**

**Targeted cluster  
profitability in 2028**

**Old Mutual  
Africa Regions**

**VNB margin**  
(H1 2025 0.3%)

**Other group  
activities**

**Shareholder operating  
costs**

## Cost savings targets cascaded through business planning process



**Deliver a lean center**  
in line with the updated  
operating model



**Cost discipline across segments**  
Benchmark segment delivery to peers



**Management incentives**  
Include delivery on line of sight  
cost targets



## ...extends our banking and lending proposition

### Why OM Bank?

**Large and attractive retail banking profit pool in SA**

**R42.6bn** (aggregated profit pool of 'Big 5' SA Banks<sup>1</sup>)

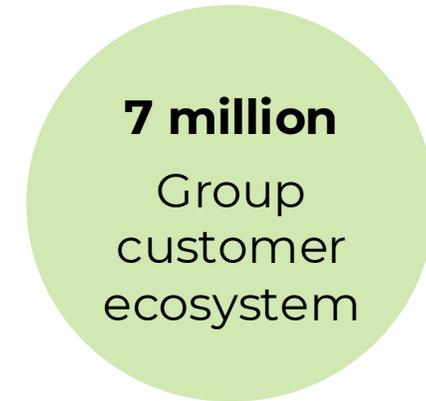
**Proven credit origination capabilities in Old Mutual Finance**

**R15.5 billion loan book, H1 2025**

### Starting in our customer ecosystem...



**Strong and encouraging start**



**Significant growth run-way**



1. Source: RMB Morgan Stanley Research - trailing twelve months to June 2025, aggregated profit pools of the 5 banks (ABG, FSR, NED, SBK and CPI)



1

Iconic  
African  
Brand

2

Value  
creation  
phases

3

**Capital  
allocation  
horizons**

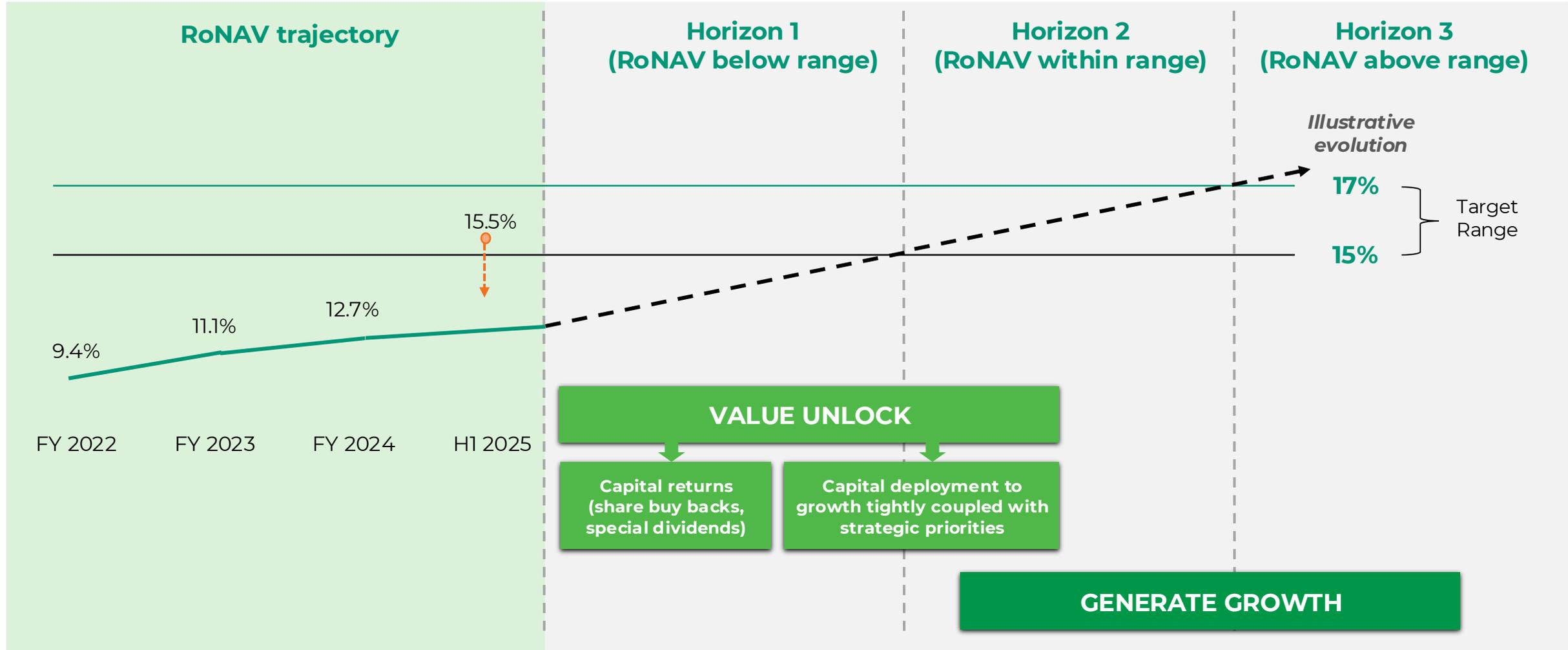
4

Strategic  
priorities

# Excess capital allocation guided by horizons linked to RoNAV



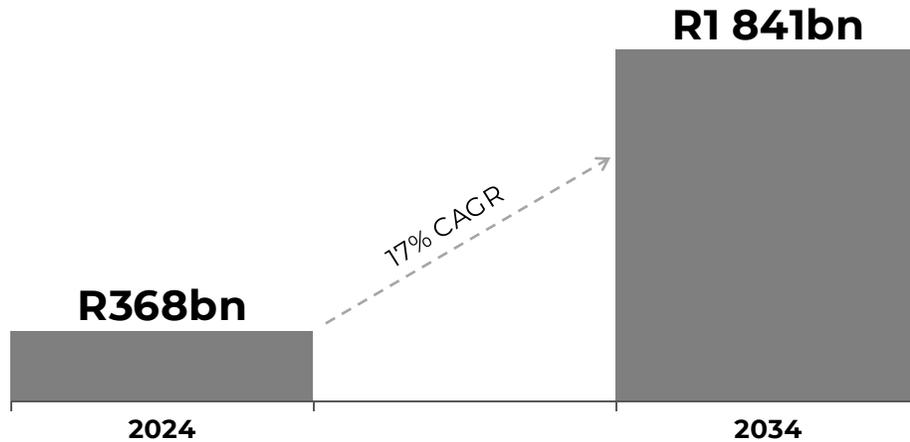
Horizon 1 – prioritise capital returns with a higher strategic hurdle for investments



# Acquisition of 10X - tightly coupled to our strategic priorities



Passives market in South Africa is projected to grow at 17% CAGR by 2034

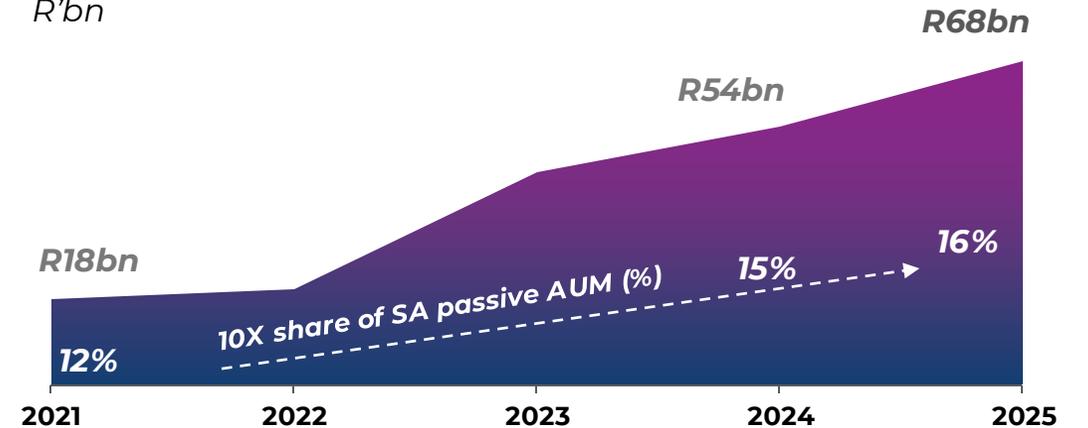


- South Africa's passive market is in its early stages
- The market is underpenetrated, leaving scope for growth
- There is a strong case for bespoke, affordable and simple solutions



10X captured 35% of passive net inflows since FY22

10X AUM  
R'bn



- One of the leading independent provider of passive investments
- 97% direct retail retention rate and 95% retirement AUM
- Generates 'sticky' recurring capital-light revenue
- 60k+ end customers<sup>1</sup>, with an average age of 40 years

<sup>1</sup> Customer count includes only direct retail and corporate channels, end customers/members not measurable in intermediated retail channel  
Sources: Morningstar, ASISA, PWC, S&P Global, 10X Management



**~R68 billion**  
AuM

## Strategic fit

Tightly coupled  
to strategy

## Competitive delivery of our mature South African business

- Strengthens our direct and digital propositions
- Growth in passive investments and ETFs
- Scalable technology platform

## Financials

## Acquisition of majority equity stake in the business

- Enterprise value of **R2.2bn** with Old Mutual buying **±85%** and management retaining an equity stake
- Funded through a combination of equity and leverage

## Timelines

## Completion targeted for H1 2026

- Subject to conditions and regulatory approvals



**1**

**Iconic  
African  
Brand**

**2**

**Value  
creation  
phases**

**3**

**Capital  
allocation  
horizons**

**4**

**Strategic  
priorities**

# Clear strategic priorities to unlock value and generate growth



## 1 Unlocking value

## 2 Generating growth

Drive competitiveness in South Africa businesses<sup>1</sup>

Sharpening execution

*Deep Dive: Old Mutual Life and Savings*

Old Mutual Insure

Old Mutual Investments

Deepen market leadership in Southern Africa

Build profitable scale

Southern Africa



Malawi



Namibia



Botswana



Eswatini



Zimbabwe

Establish the right to win for OM Bank

Leverage Group assets

*Deep dive: OM Bank*



Evaluate and pivot on growth markets

Strategic optionality

East & West Africa



Kenya



Uganda



Ghana



Rwanda



South Sudan

Tracked through new focused value creation KPIs

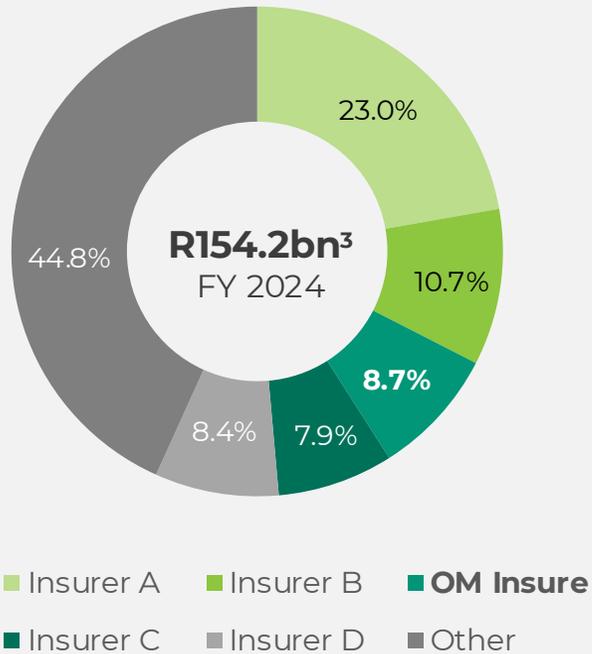
1. Includes OM Insure, OM Investments, and OM Life & Savings

# Old Mutual Insure

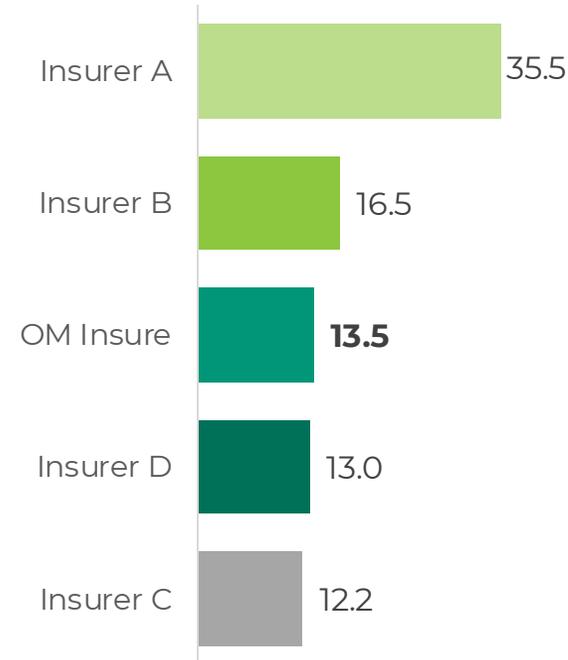
...has distinctive capabilities to compete and win



## Market share<sup>1</sup> Insurance revenue



## Insurance revenue<sup>2</sup> Rbn, 2024



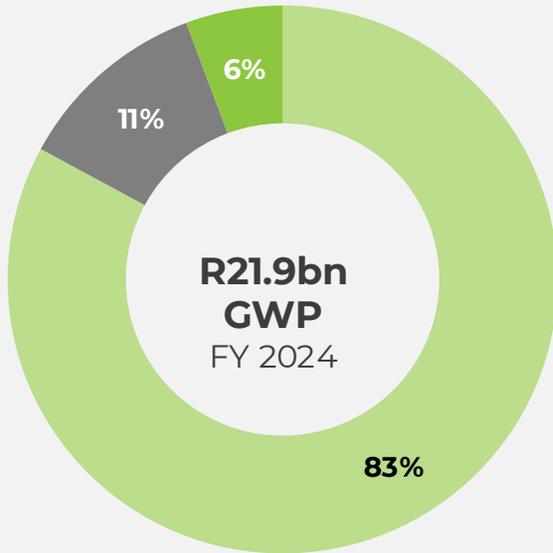
## Our right to win

- 1 Proven ability to capture inorganic growth opportunities
- 2 Group customer base for distribution synergies
- 3 Market leading niche insurance asset classes
  - CGIC - Trade credit market leader
  - ONE - HCV market leader
- 4 Strong capabilities in data & advanced analytics

1. Source: KPMG SA Insurance Industry Survey 2024  
 2. Market share is based on the insurance revenue of Old Mutual Insure company and not Group  
 3. The insurance revenue of the companies featured in this publication approximate 90% of the industry's non-life insurance revenue



### Distribution channels



- Intermediated
- Direct
- PF Advisors

### Gross written premium Rbn



### Management actions



#### 1 Focus on growth

- Scale the Direct and Digital business
- Continue to diversify through programmatic M&A
- Grow in under-indexed specialist insurance classes

#### 2 Deliver efficiencies

- Unlock cost efficiencies and cash generation
- Optimise re-insurance strategy and returns

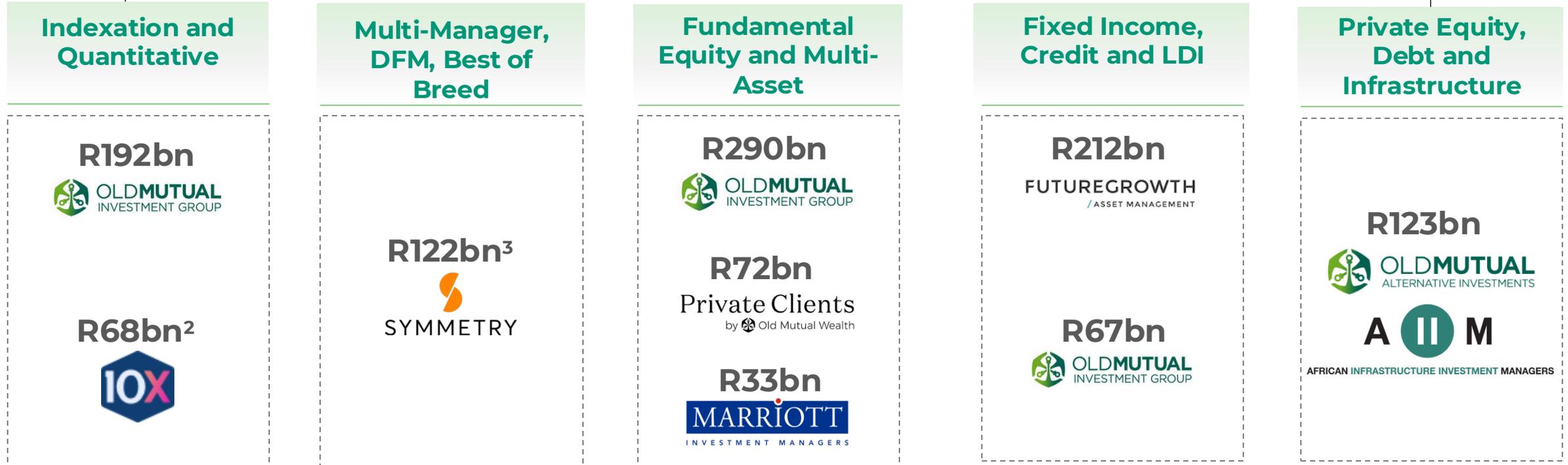
#### 3 Accelerate GenAI and analytics

- Expand pricing, risk selection and claims capabilities
- Embed climate and weather forecasting models

# Diverse, at scale investment businesses covering asset gathering and asset management



R1.2 trillion in AUM, and a breadth of capabilities<sup>1</sup>



## Our edge in investments

- **Strong footprint** in South Africa with expanding reach across channels
- **Uniquely positioned to leverage distribution**, patient capital and investment expertise
- **Exclusive global partnerships** unlocked through scale and capabilities

## Strategic focus areas

- **Retail investment capabilities** well positioned to cater to customer needs
- **Entrench our position** in areas of strength as industry consolidates
- **Optimise the portfolio:** address weak areas, scale high-growth profit pools

1. All numbers are AUM and exclude Old Mutual Specialised Finance and Old Mutual Africa Regions  
 2. Not included in Old Mutual numbers disclosed in H1 2025  
 3. Includes assets that are managed by internal Group asset managers, during H2 a further R300bn of life company assets will be managed by Symmetry

# Southern Africa

Old Mutual Africa Regions

3.7 million<sup>1</sup> customers

Top 3 in 4/5 markets

5 Markets	Market position <sup>2</sup>			
	LIFE	P&C	AM	B&L
 Malawi	1		1	
 Namibia	1	3	1	3
 Botswana	6	3		
 Eswatini	2		3	
 Zimbabwe	1	1	1	4

## Demonstrate returns through scale and efficiencies

### Priorities to deepen market leadership



#### Scale key markets to drive profitability

- Explore value accretive acquisitions



#### Deliver capital and cost efficiencies

- Optimise re-insurance strategy
- Drive cost efficiencies to restore margins

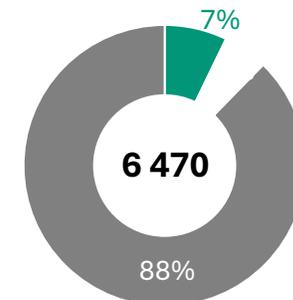


#### Enhance value propositions

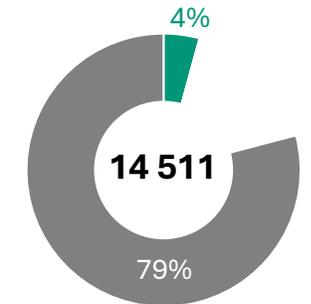
- Scale Omari (mobile money offering) to profitability and launch in other markets
- Extend payroll lending in certain markets

### Region's contribution to total sales (H1 2025)

Life APE Sales  
Rm



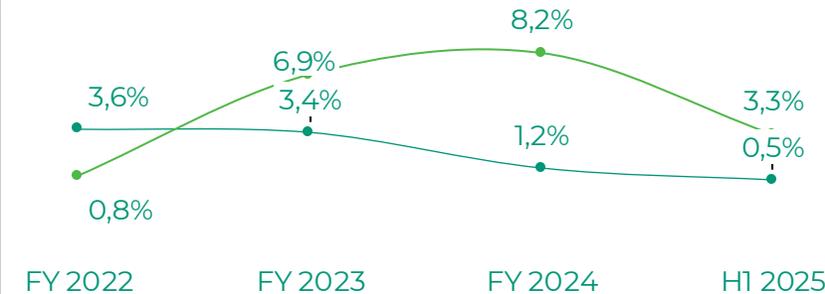
Gross Written  
Premium  
Rm



■ Southern Africa ■ South Africa □ East & West Africa

### Margins under pressure Southern Africa

● VNB Margin ● Net U/W Margin



1. Includes 1.3million customers from emerging mobile money offering (Omari) in Zimbabwe  
2. Source: Latest Available Country Regulatory Reports; Fitch 2025 Insurance Reports, AXCO 2025 Reports

# East and West Africa

Old Mutual Africa Regions

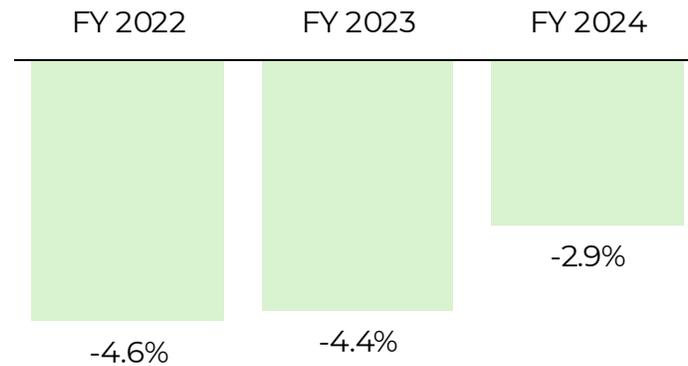
2.3 million customers

4 markets	Market position <sup>1</sup>			
	LIFE	P&C	AM	B&L <sup>(2)</sup>
 Kenya	9	1	3	
 Uganda	2	1	1	
 Ghana	7			
 Rwanda		2		
 South Sudan	Placed on run-off, H125			
 Nigeria	Exited, HY24			
 Tanzania	Exited, HY24			

## Sustain margin turn-around and earn the right to deploy capital

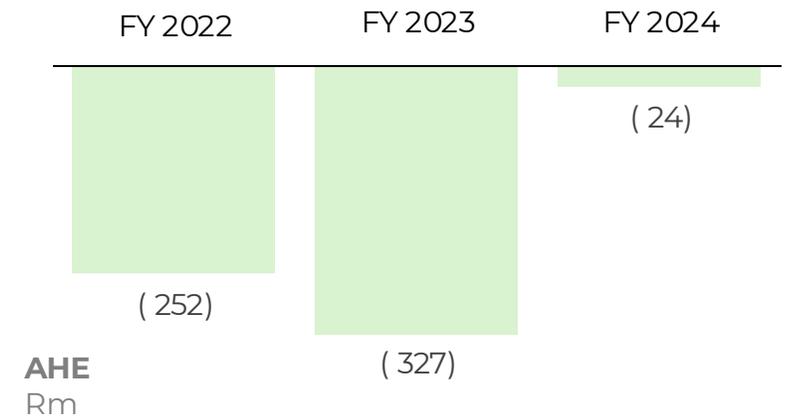
### Improve P&C underwriting margins

- Increase business mix in higher margin sales
- Enhance value propositions to drive sales
- Optimise our re-insurance strategy



### Optimise capital and improve liquidity

- Restructuring the balance sheet
- Disposal of shareholder properties



<sup>1</sup> Source: Latest Available Country Regulatory Reports; Fitch 2025 Insurance Reports, AXCO 2025 Reports  
<sup>2</sup> We are number one with 35.7% market share in Micro Finance Banks (Faulu) as of 31 December 2024, Source - Bank Supervision Annual Report 2024, Central Bank of Kenya



1

Iconic  
African  
Brand

2

Value  
creation  
phases

3

Capital  
allocation  
horizons

4

Strategic  
priorities

Integrated execution model

Operating model

Digital & data

Rewards

AI & automation

# New technology and operating model reset to enable three AI focus areas



## Technology stack

Process Intelligence

Intelligent Automation

Conversational AI

## Execution platform

Lean Structures

Agile Delivery

Global Capability Hub

## Established Data and AI capabilities



Advanced **ML and GenAI** platforms and tools



Reusable customer **data** products



Enterprise **knowledge repositories**



### AI for Technology

- Infrastructure
- Software development
- Security



### AI for Personalisation

- Advice and Financial Education
- Sales and Leads management



### AI for Automation

- Sales and Service
- Claims
- Fraud prevention and detection

# OM Rewards is strategic flywheel for growth and persistency



**OM bank customer acquisition:** Attract new customers through insurance and banking rewards that are easily cashable



**Increased insurance product holdings:** Higher rewards for customers with multiple OM products

**Engagement ecosystem:** Drive retention via gamification e.g., financial wellness activities and micro-rewards.

~**7.5 mn**\*\* customers already trust us with their protection and savings

**7-10%** persistency improvement for Rewards customers, with an average of 2 products, which is **37%** higher than a non-Rewards OM customer

~**38%** Rewards are redeemed in OM Money Accounts



**1**

**Iconic  
African  
Brand**

**2**

**Value  
creation  
phases**

**3**

**Capital  
allocation  
horizons**

**4**

**Strategic  
priorities**

**Integrated execution model**

**Operating model**

**Digital & data**

**Rewards**

**AI & automation**



THANK YOU